CEN and CENELEC can help you achieve your policy objectives

- **A harmonised Single Market**
  Creating value for Europe while offering a cost-efficient and easier way to show product compliance with Union law.

- **A competitive European industry ready to lead in international trade**
  Supporting European technological change while promoting European interests in international standards.

- **Trust in new technology**
  Providing European best practices to lead the digital transformation of society with citizens’ interests in mind.

- **Enhanced innovation for Europe**
  Enabling research and scientific results to reach the market.

- **The Sustainable Development Goals of the UN 2030 Agenda**
  Implementing the sustainable use of resources and energy while protecting consumers, workers and the environment.

CEN and CENELEC standards define good practice for Europe, representing the pan-European consensus of broad and representative stakeholder communities. These experts codify their knowledge through an independent, inclusive and transparent system. The resulting standards, for voluntary use, reflect the current technological state of the art, are future-proofed, and integrate seamlessly with international standards.

For more information, please contact policy@cencenelec.eu

#TrustStandards
www.standardsbuildtrust.eu
Standards, making everyday life easier

- **24 243** European standards available
- **695** technical bodies
- **90 000** active experts
- **99 492** standards adopted globally
- **300** involved European federations
- **1** standard identical in **34** countries

**Benefits of European Standardization**

- Ensuring the quality of products
  - Interoperability
  - Safety
  - Compatibility
- Reducing costs and increasing industry productivity and efficiency
- Offering presumption of conformity to EU legislation
- Building trust
  - Cybersecurity
  - Artificial intelligence
  - e-Privacy
- Opening access to new foreign markets
- Enabling greener products and services

CEN - European Committee for Standardization
CENELEC - European Committee for Electrotechnical Standardization
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